

Marketing & Product Management Assistant for Ultraform (POM) Product Management 파견직(1년) 모집공고

We are a leading chemical company, with the best teams developing intelligent solutions for our customers and for a sustainable future. Our success as a company relies on the engagement of our employees. We encourage our employees to develop their strengths, and we recognize their achievements. For you, this means a wide variety of job roles, and exciting opportunities for learning and career development.

*Position summary:

-Assist and Support global marketing & product management which covers management of product portfolios, sustainability, supervision of production planning, inventory management, central outsourcing etc in order to pursue realizing the regional and global sales, market objectives, market position, profitability and product applications in accordance with regional and global business strategy for Ultraform

*Main Tasks:

- Assist and Support Ultraform (POM) Sustainability strategy and implementation at KBI and Ansan plant.
- Biomass Balanced Ultraform (ISCC+)
- Green Electricity (REC and more approaches If available)
- Sustainable MeOH (Green, blue, etc)
- Support Life Cycle Assessment Calculation
- Assist and Support REHSA 2023 Annual Campaign reporting quarterly basis from KBI's raw data to BASF's template basis data in coloration with regional Life Cycle Assessment team.
- Support and make documentation on demand analysis and update for BMB MeOH and REC procurement
- Assist master data generation and file housekeeping and update for product portfolio simplification, product tree, PRD and ART level for KBI and Ansan plant
- Assist global TOP 20 customer mapping and analysis by ship-to-customer and bill-to-customer by application by 4 region
- Support price reconciliation in June and Dec with KBI and Kolon ENP
- Assist purchasing price/volume tracking for raw materials and additives at KBI plants in collaboration with Kolon ENP procurement team
- Assist to prepare upcoming COA audit scheduled in Q4 2024 together with Kolon ENP
- Support Blocked/Aging/Dead inventory analysis and report for KBI, Kolon ENP and Ansan plant

- Assist B-grade data analysis to make comprehensive report
- Support to update and polish all standard presentation materials with new procedure, new product, new application and new photos e.g. PPT and Excel files

***Education/Qualifications required:**

Minimum Bachelor's degree (Chemistry, Bachelor in engineering or equivalent degree preferred). Fresh graduate will also be considered.

***Competencies required:**

- Good analytical, problem solving, and critical thinking skills
- Strong skill for MS office use e.g. Excel, PowerPoint
- Basic understanding of product management or marketing
- Chemical or Engineering Knowledge/Background are preferred
- English writing & communication are required. Native level of Korean.

***Special Requirements if any:**

-Up to 10% domestic travel potentially required for KBI at Gimcheon and Ansan plant visit.

- ✓ 지원기간: 9월 8일까지
- ✓ 지원 대상: 졸업생 및 졸업 예정자
- ✓ 고용형태: 파견직
- ✓ 근무지: 서울
- ✓ 이력서 제출: 채용 담당자 jing-lin.gan@basf.com (CC: rany.heo@basf.com)

한국 내 바스프 소개

한국바스프는 1954년 한국에 진출한 이래 모범적 역할을 수행해왔습니다. 선도적 외국 기업으로서 국내에 8개의 대규모 생산시설을 보유하고 있으며, 수원에는 바스프 아태지역 전자 소재 R&D 센터가 위치하고, 동탄, 시흥, 안산 소재 4개의 테크놀로지 센터를 운영 중입니다. 2021년 국내 고객 대상 총 매출액은 약 18억유로(약 2조 4000억원)를 기록했으며, 2021년 10월 말 기준 약 1,400여 명의 임직원이 국내에서 근무 중입니다.

바스프 그룹 소개

BASF는 지속 가능한 미래를 위한 화학 제품을 만드는 기업으로, 경제적 성공과 환경 보호, 사회적 책임을 함께 추구합니다.

약 110,000명의 임직원과 함께하는 BASF 그룹은 전 세계 수많은 고객의 성공을 위해 최선을 다합니다. BASF의 사업은 화학 제품, 원재료, 산업 솔루션, 표면처리 기술, 뉴트리션 & 케어, 농업 솔루션의 여섯 가지 부문으로 나뉘며, 2021년에는 786억 유로 이상의 매출을 달성했습니다.

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