

**2014 『The Vitalization Business for Global Business  
Establishments for the Young』  
Announcement for recruitment of (prep) entrepreneurs on  
technology foundation program for foreigners**

The recruitment of (prep) entrepreneurs on technology foundation program for foreigners under 2014 『The Vitalization Business for Global Business Establishments for the Young』 is hereby announced to support the successful startup of businesses by identifying foreign (preparatory) startup entrepreneurs with promise.

Oct. 15, 2014

President / KISED

**1. Overview**

**Support**

- Support for participating in the technology foundation program for foreigners of 2015 The Vitalization Business for Global Business Establishments for the Young, certificate of award, prize and startup education are provided.

**Organizer and Sponsor**

- **(Organizer)** KISED, Global Startup Immigration Center
- **(Sponsor)** Small and Medium Business Administration, Ministry of Justice

**Prize Award: Approximately five startup teams will be awarded.**

\* The final number of winners may vary depending on the decision of the evaluating committee.

Award	Number of Winning Teams	Support for the Winners
Grand Prize	1	① Given priority assignment for the "technology foundation program for foreigners" of 2015 The Vitalization Business for Global Business Establishments for the Young ② Additional prize (tablet PC, etc.) ③ Support start-up education in collaboration with the Global Startup Immigration Center ④ OASIS Program Credits for the issuance of a startup visa.
Gold	1	
Silver	1	
Bronze	2	

\* [Note] Credit system for a startup visa of the Ministry of Justice (⑤ Invention and startup competition (OASIS-6): 25 points)

\* [Attachment 1] Those who understand "2014 technology foundation program for foreigners" and are able to perform the relevant matters when they participate in the "2015 technology foundation program for foreigners".

## 2. Application and Eligibility for Support

### Application Period and Method

- **(Application Period)** From Oct. 15 2014 (Wed.) until 16:00, Nov. 13 2014 (Thur.)

\* Applications submitted by email within the application period will be eligible for consideration.

- **(Application Method)** Submit by email to ([global@kised.or.kr](mailto:global@kised.or.kr))

\* After sending an E-mail, you should check confirmed E-mail from us that your application has been finished successfully. (in 3 days)

- Documents to be submitted: ① application forms (including a written agreement for the use and provision of personal information), evidence (a copy of identification card, alien registration card, residence card, visa, etc.), business registration certificate (fact certificate in the case of a preparatory startup entrepreneur), diploma, etc ② business plan

<Evidential document to be submitted>

Classification	List	
Generally applicable (including team members)	- Identification card (copy of passport, residence card or alien registration card) - Residence card holder: evidence of residence in Korea - Alien registration card holder: evidence of registration as a foreigner - Diploma (not required of team members)	
Prep startup entrepreneurs (including team members)	- Fact certificate (verification of closing business and registration of current business, not applicable to those without alien registration numbers or visas)	
Existing startup entrepreneurs (with startups created after Jan. 1, 2014)	Individual proprietor	- Certificate of business registration
	Corporate	- Certificate of business registration, certified copy of corporation register

\* Files for application should conform to the following naming convention: name of the representative\_document number, e.g., JoeKim\_01, JoeKim\_02. Send an email with files attached that comply with the file naming convention and follow up by calling the project team to confirm receipt of the application form.

\* Team members on the application must submit the evidence of clause ① above, otherwise they will be excluded from evaluation.

**(Qualifications of an applicant)** Overseas Koreans staying in or out of Korea ① or foreigners ② who are preparatory startup entrepreneurs and who created a startup in Korea on or after Jan. 1, 2014 (including the team members).

Target	Qualification of a Representative
① Overseas Koreans	<ul style="list-style-type: none"> <li>☞ (Overseas Koreans) Korean nationals holding foreign permanent residence or living in a foreign country and residing there permanently.</li> <li>☞ (Overseas Korean of foreign citizenship) Those who hold Korean citizenship or their direct descendants holding foreign citizenships.</li> </ul>
② Foreigners	☞ Those who hold Bachelor's degrees or higher

○ **(Extra points)** Extra points are awarded to startups that will attract the employment of local Koreans to encourage active startup business in Korea.

- Document Evaluation: organizing a team that includes local Koreans\* (2 points)

\* Local Koreans should be a preparatory startup entrepreneur as of the date of this announcement.

- Evaluation by presentation: presentation in Korean (2 points)

\* Presentations must be made by a representative of a team.

**Those ineligible for support**

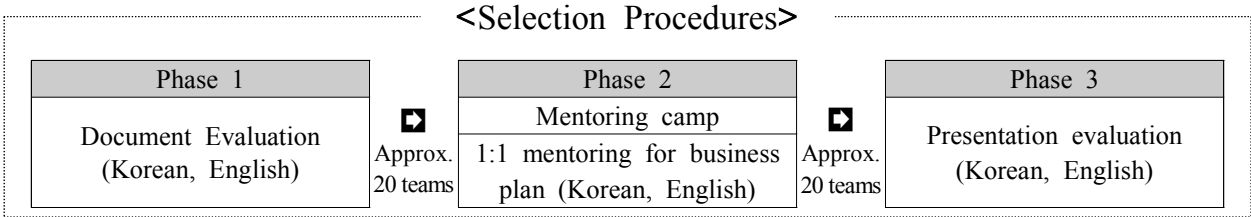
○ Those with criminal records retrieved by the Ministry of Justice prior to applying for the competition or during the competition.

○ Those individuals or companies that were subject to regulatory actions by local financial institutes due to default or failure to pay national or local taxes prior to applying for the competition or during the competition.

- \* This restriction does not apply to individuals or companies whose resurgence has been acknowledged by a government or public organization, including those who were the subject of a prior debt settlement (free walkout) by the Credit Counseling and Recovery Service, those who executed an agreement on the debt settlement whose redemption plan for individual rehabilitation is approved or with an exemption of bankruptcy declared by a court, or with a re-startup fund is granted by the Small & Medium Business Corporation
- Those companies that are operating or intend to operate the type of business as stipulated at Article 4 of the Enforcement Decree of the Support for Small and Medium Enterprise Establishment Act
  - \* [Attachment 2.] Business types to be excluded from support through the technology foundation program for foreigners
- Those who cannot stay in Korea during the competition or whose stay in Korea is restricted due to visa issues.
- Those companies that are restricted from the participating in the competition by the president of KISED.

### 3. Procedures for Evaluation and Selection

**Procedures for Evaluation and Selection of (Preparatory) Startup Entrepreneurs**



- \* An applicant (representative) should attend and finish the education/evaluation provided for selection procedure (not including evaluation by document) and present the business plan.
- **(Phase 1: Document Evaluation)** Evaluate preparation of the startup teams and their business in terms of their appropriateness and excellence (Documents may be either in Korean or English)
  - Extra points: Organizing a team with local Koreans to attract employment (2 points)
- \* Preparatory startup entrepreneurs must be local Koreans.

- **(Phase 2: Mentoring Camp)** 1:1 mentoring service is provided to those who pass the document evaluation in terms of personality, will, capability, and business plan (Mentoring services are available in either Korean or English)
  - \* Mentoring camp is not included in the course of evaluation but the applicants must attend. If an applicant (representative) does not attend, the applicant will be regarded as having abandoned the competition.
  
- **(Phase 3: Presentation Evaluation)** Evaluate the presentation of the technology and business of the startup based on the business plans disclosed during the mentoring camp.
  - \* Presentations should be given by the applicant (representative).
  - Evaluating Method: 20 minutes per team is given for presenting the business plan (10 min.) and for question and answers (7 min.) (Presentations may be given in Korean or English)
  - Extra points: Extra points are given to teams giving presentations in Korean, in recognition of the fact that speaking and understanding Korean is important for a startup in Korea. (2 points)
  - \* After mentoring camp is over, applicants will have five days to prepare evaluation materials and submit them (PPT, after the mentoring camp, KISED will distribute the forms).
  
- **(Final Selection)** Approximately 5 teams will be awarded according to their scores.

## 4. Awards and Support

**(Prize) Award certificates and prizes**

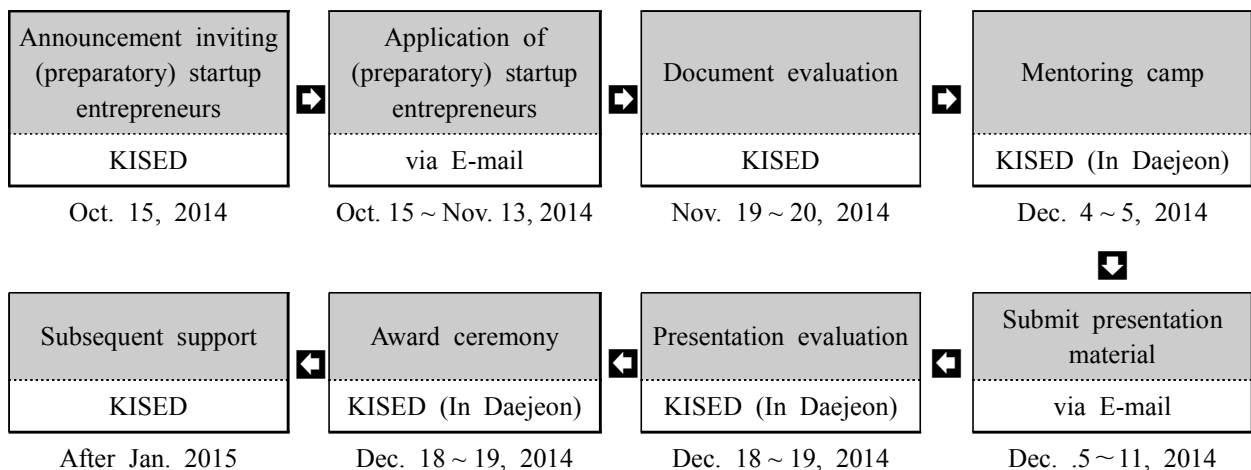
Award	Number of Winning Teams	Support for the Winners
Grand Prize	1	① Given priority assignment for the "technology foundation program for foreigners" of 2015 The Vitalization Business for Global Business Establishments for the Young
Gold	1	
Silver	1	② Additional prize (tablet PC, etc.) ③ Support start-up education in collaboration with the Global Startup Immigration Center ④ OASIS Program Credits for the issuance of a startup visa.
Bronze	2	Support clauses ①, ② and ③ above

\* [Note] Credit system for a startup visa of the Ministry of Justice (⑤ Invention and startup competition (OASIS-6): 25 points)

- **(Support)** The winners will receive support for participation in the following year's technology foundation program for foreigners and given a certificate of award, prizes, and startup education and granted credits for obtaining a startup visa.
  - **(Support for participating in the next year's business)** Winners will be given priority assignment for 2015 "The Vitalization Business for Global Business Establishments for the Young".
  - **(Startup education)** Winners will receive support for participating in startup education program including a startup camp through collaboration with the Global Startup Immigration Center\*.
- \* Korea Technical Venture Foundation, Gwangju Institute of Science and Technology
- **(Credit system for startup visas)** Winners of the grand prize, gold and silver awards will be admitted to the startup visa of OASIS (a consolidated support system for startup immigration) supported by the Ministry of Justice.

\* [Note] Credit system for a startup visa of the Ministry of Justice (⑤ Invention and startup competition (OASIS-6): 25 points)

## 5. Promotion Procedures and Schedule (draft)



\* the schedule can be changed up to organizer

## 6. Note

### Application and awards

- Participants coming from overseas for this competition (including the award ceremony) will not be reimbursed for airfare, accommodations, transportation charges, or any other expenses incurred.
  - The schedule of the competition (including the award ceremony) is subject to change. Applicants (representative) must attend and finish the education and evaluation provided for the selection procedure (not including the document evaluation) and present the business plan.
  - False information or omissions in the application may result in the award being cancelled and/or restriction from participating in government projects.
  - "Representative" in the application form refers to the person representing the team participating in this program. Winners of the competition should remain in a representative position of the team for the "2015 technology foundation program for foreigners".
- \* Team members may be changed as long as they satisfy the requirements of the program.
- If the winners of the competition participate in the "2015 technology foundation program for foreigners", the "startup subject-item" in the application form should not be changed.
  - Evidence of the team members specified in the application form must be submitted, otherwise those applicants will be excluded from consideration.
  - Winners of the competition are responsible for paying taxes on any prizes.
- \* Relevant tax rates differ by country depending on the applicable tax treaty.

## **Subsequent Support**

- Winners of the competition will qualify for support for 2015 "The Vitalization Business for Global Business Establishments for the Young", and they are regarded to have understood and agreed to the notes and guidelines for the business.

\* [Attachment 1.] Overview of the technology foundation program for foreigners of 2014 "The Vitalization Business for Global Business Establishments for the Young".

- Winners of the competition will receive support for the "technology foundation program for foreigners of 2015 The Vitalization Business for Global Business Establishments for the Young" provided they fall outside of the categories described in the article "Those ineligible for support".
- In the event a winner is a beneficiary (including those performing the project) of Startup Support Project from the Small and Medium Business Administration of Korea, the winner will be ineligible for the technology foundation program for foreigners of the Vitalization Business for Global Business Establishments for the Young but will eligible for the credit for startup visa and education.
- In the event a winner is a beneficiary (including those performing the project) of startup support project of another department of the Korean central or local government or public organization in Korea and participates in the 2015 technology foundation program for foreigners of the Vitalization Business for Global Business Establishments for the Young:
  - The government subsidy already being received will be subtracted from the subsidy to be received. Full subsidies are available to those who renounce existing government subsidies.
- While the winners perform the 2015 technology foundation program for foreigners of the Vitalization Business for Global Business Establishments for the Young (from the date of agreement until its expiration), they may not receive the additional benefits of startup support project (awarded by the central, local government or public organization).



- ☞ If a winner or participant in this program fails to comply with the above conditions or submits false information to KISED, he/she may be restricted from the future participation in projects that support commercialization of startup business and their award will be cancelled.
- ☞ Any disadvantage or detriment incurred due to insufficient knowledge of the matters specified in this announcement shall be borne by the applicant of (preparatory) startup entrepreneur.

## 7. Inquiries

### ○ Inquiries about the project

- (KISED) Global Startup Team, [global@kised.or.kr](mailto:global@kised.or.kr), (042)480-4331~4
- Global Startup Immigration Center  
(Korea Techno Venture Foundation) (02)958-6695,  
(Gwangju Institute of Science and Technology) (062)715-2593

### ○ Inquiries about startup visas

- sojourn Section, Ministry of Justice, (02)2110-4068

## &lt; Reference &gt;

## ▶ Requirements for Startup Visa

- a. Subject: Those holding higher a bachelor's degree or higher and individuals or startup corporate entities having their own registered intellectual property rights or equivalent technology [to be classified as "technical startup (D-8-4)]
- b. Requirements for permission
- Those holding higher than a bachelor's degree\*
    - \* Degrees obtained inside or outside of Korea are considered. Those who have not yet obtained the degree are excluded from consideration.
  - Those who obtain more than 80 points out of total 340 points according to the credit system.
    - More than one essential item must be satisfied.
  - Corporate entities must be established and registered at a court and business registration at a tax office in the Republic of Korea.
    - \* The corporate entity related to the essential item of the credit system and holding intellectual property rights may gain points for the applicant.
    - \*\* Newly established corporate entities that takeover existing corporate entities are not eligible for these points.

## ▶ Credit System of Technical Startup Visa, Ministry of Justice

- Essential items and points (210 points): (more than 1 must be satisfied)

Part	Possessing intellectual property rights (registered)		Pending intellectual property rights		⑤, ⑦
	Patent or utility model	Design	Patent or utility model	Design	
Point	80	50	20	10	25 each

- Selective items and points (130 points)

Part	②, ③	①, ④, ⑥	Capital more than KRW 100 million	Doctor's degree holder	TOPIK, grade 3↑ or completed KIIP
Point	25 each	15 each	15	10	10

<legend>: ① Completed basic knowledge education for intellectual property rights (OASIS-1)  
 ② Completed intensified knowledge education for intellectual property rights (OASIS-2)  
 ③ Completed basic knowledge education for business startups(OASIS-4) ④ Completed startup coaching and mentoring (OASIS-5) ⑤ 1st to 3rd place award for an invention or startup competition ⑥ Completed the course for startup incubators (OASIS-7) ⑦ Startup item of a foreigner selected for a project supported by central or local government and acknowledged by the Minister of Justice. (OASIS-9)

\* OASIS : Overall Assistance for Startup Immigration System

**Support and Compulsory Duties of a Startup Team**

**Mentoring and Support Technology, Management and Marketing**

Startup education*	Basic startup education	Understanding immigration laws & regulations, laws for supporting business startups
	Intensified education	Understanding intellectual property rights system, taxes, accounting, preparing a business plan, etc.
Mentoring		Mentoring technology and management by mentors
Support program*		Survey consumer reaction, attracting investment, product certification, exhibition, design, etc.

\* Those selected should complete business startup education (basic and intensified education)(more than 90%) provided by Global Startup Immigration Center.

**Government Subsidy**

Classification	Max. subsidy	Period
Manufacturing	Up to KRW 50million	Less than 10 months
Knowledge service*	Up to KRW 35million	From 8 ~ 10 months

\* Knowledge service area: App, S/W, contents, Web etc.

- Business subject fusing pilot products with knowledge services will be considered for the manufacturing area.

**Composition of Working Expenses**

Total working expenses	Govt. subsidy	Amount paid by a startup entrepreneur	
		Cash	in kind*
100%	70% or less	More than 10%	20% or less

\* Expenses in kind include labor costs (applicant and employees), equipment and office rental.

**Foreign applicants should understand the following:**

- **Applications (including business plan) should be written in Korean or English.**
- **A preparatory startup entrepreneur or individual proprietor must establish local corporate body three months prior to the expiration of the agreement.**

\* **All the liabilities arising from or in connection with performing the project shall be borne by a corporate body and its representative.**

- **Registered businesses (under the name of propria persona) should be maintained for more than one year from the expiration date of the agreement.**

## Business Types under Enforcement Ordinance Article 4, Support for Small and Medium Enterprise Establishment Act

\* The project aims to provide support to the small and medium businesses that are specified in the Article 2 of the Minor Enterprises Act. However, the following business types are excluded from the target of support.

Business type	Code no.	Relevant business type
Manufacture	Among 33402	Unwholesome video game machine manufacture
	Among 33409	Manufacturing unwholesome recreational goods such as equipments for gambling games etc.
Construction industry	41 ~ 42	Construction industry (constructing industry plants(41225), constructing waste treatment & pollution control facilities (41224), landscape architecture construction (41226), sound proofing & fireproofing constructions, (42203), fire fighting facilities construction (excluding (42204)
Wholesale and retail business	451	Car sales
	Among 452	Retail business on automobile components & internals
	45302	Retail business on motorcycles & its components
	Among 46102	Brokerage business on liquor, cigarettes
	46331, 3	Wholesale business on liquor, cigarettes
	47	Retail business
Transportation business	491, 2	Rail transport business, terrestrial transport of goods and passengers
	Among 50	Transportation business by water concerning passenger transport
	Among 51	Air transport business concerning passenger transport
	52914	Operation business on roads and relevant facilities
	52915	Operation business on parking lots
Lodging and restaurant business	55 ~ 56	Lodging and restaurant business
Game & software supplier	Among 5821	Supplying/developing unwholesome game software
Finance & insurance	64 ~ 66	Finance & insurance
Real estate business	68	Real estate business
Leasing service	6911	Car renting business
	692	Personal articles & houseware renting business
Professional services	711~2	Service related to judicial affairs, accounting and taxes
	7151, 2	Company's headquarters, non-financial holding company
Veterinary business	731	Veterinary business
Business supporting service	752	Travel agency and other additional traveling service

Business type	Code no.	Relevant business type
	753	Security, guarding and private investigation services (excluding security system service (75320))
	759	Other business supporting services (call center, telemarketing (75991 related to call center service), exhibition & arrangement of events (75992), packing ad charging (excluding (75994))
Public administration, national defense & social security administration	84	Public administration, national defense & social security administration
Education service	85	Education service(Institutions for technology and job training (8565), excluding technology and employee trainings available via online training institutions (85504))
Health related business	86	Health related business
Art, sports & leisure related service	902	Library, historical sites & other similar leisure related services
	91	Sports & entertainment related service (excluding other operation businesses on sports facilities (9113) and other sports related services (9119))
Association & organization	94	Association & organization
Other individual service	96	Other individual service (excluding industrial laundry business(96911))
Employment within the family & self consumption/production activities	97~98	Employment within the family and other activities that can only be categorized as self consumption/production activities

\* For further information, please refer to the 9th Korean standard industrial classification codes at (the National Statistical Office, [www.kostat.go.kr](http://www.kostat.go.kr))

**Status of Startup Support Program by  
Small and Medium Business Administration (SMBA)**

2009 - 2015

Support project on establishing labs, promoting business on the prep technology foundations, support on the customized business startup project, support on business startup led by leading universities of business establishment, project for fostering prep entrepreneurs specialized for researchers, support on merchandising (manufacture based) business startup items, support on commercializing ideas (manufacture, knowledge), business startup support linked with the leading venture businesses, support on technology foundation utilizing promising patents, strengthening competitiveness for the companies that entered BI, support on operating specialized agency producing applications (funds for developing and commercializing applications), smart application creation center (business startup team), smart venture business startup school (young entrepreneurs), youth academy for business startup, business startup agency

\* If the applicant is currently participating in or has already completed any of above projects, such participant will not be able to participate in the technology foundation program for foreigners in 2015 although the applicant can apply for this year's program.