

"Are you ready for the era where art becomes an asset?"

GIST holds special lecture on 'Appreciation and Investment in art'

- Invitation of art critic Yun-seop Kim (chairman of the public interest art sharing foundation AiF children), a special time to discuss the value of art and assets together... June 20 (Fri) 16:00 Oryong Hall Multipurpose Hall, first-come, first-served 50 people pre-registration
- Enjoying art in everyday life and even approaching it as an investment... Introducing the multi-layered charm of art



▲ Poster for a special lecture by Yun-seop Kim, Chairman of AiF children

The Gwangju Institute of Science and Technology (GIST, President Kichul Lim) announced that on Friday, June 20th at 4 PM, at the Oryong Hall Multipurpose Hall, it will invite Chairman Yun-seop Kim of the art sharing Foundation 'AiF children*' to give a special lecture on the topic of 'Appreciation and Investment in Artworks.'

This lecture was designed to provide new perspectives and insights to citizens who love art as well as those who want to view the value of art from an investment perspective. It will cover a wide range of topics, from the deep pleasure of appreciating art to the economic value of art, and will introduce ways to enjoy art in everyday life and approach it as an investment.

* AiF children: A non-profit public interest foundation established to realize sharing and social virtuous cycles through art. It supports vulnerable groups and fosters cultural sensibilities in future generations by utilizing various art assets including art. In particular, it strives to expand the public nature and accessibility of art, and to make art a social asset that everyone can enjoy through art education for children and youth, fostering a culture of donation, exhibitions, and public interest programs.

Chairman Yun-seop Kim, who will give the lecture, is an art critic who served as an adjunct professor at Sookmyung Women's University, an evaluator at the National Museum of Modern and Contemporary Art, a director of the Arts Management Support Center, and an appraiser for the Lee Kun-hee Collection.

In this lecture, he shares cases and insights that seek the intersection of business and art while looking at art in a new way from the perspective that "art is an object of appreciation and an asset that reads the times and the market."

It is expected to be a beneficial time for attendees from various backgrounds, such as the general public who wants to foster a sense of art, investors interested in the art market, and those working in the field of art management.

You can pre-register for the lecture by using the QR code on the poster, and the first 50 people will be accepted. For more information, contact Oryong Art Hall (062-715-2622).

Meanwhile, Oryong Hall, where the lecture is held, is a multipurpose building on campus where GIST holds events, meetings, lectures, seminars, etc. for communication and cultural exchange with the local community.

Oryong Art Hall, an exhibition space created on the inner walls of the first and second floors of Oryong Hall, has held a total of 16 exhibitions, starting with the first invitational exhibition in December 2022 and up to the current exhibition, 'Insun Choi_Confession of Painting,' and is practicing the values of sharing and publicness as an 'open cultural and artistic space' that works with the local community.