

## GIST, 2024 AI Policy Strategy Forum successfully held

- GIST Artificial Intelligence Policy & Strategy Graduate School and Ministry of Culture, Sports and Tourism co-hosted, 'Human-Centered Future: AI, Creativity, and Public Value' held at CJ Talent Center in Seoul on the 12th and 13th... 200 attendees
- Exploring future-oriented development directions of AI technology and sharing best practices of AI technology convergence... AI digital textbook platform 'AI Professor Kim', AI-based foreign news big data analysis platform construction and operation project, etc.



▲ On Thursday, December 12, the 2024 AI Policy Strategy Forum was held at the Grand Hall of CJ Talent Center in Seoul, and attendees are taking a commemorative photo.

The Gwangju Institute of Science and Technology (GIST, President Kichul Lim) announced that it successfully held the '2024 AI Policy Strategy Forum' at the Grand Hall of the CJ Talent Center Leadership Center in Seoul on Thursday, December 12 and Friday, December 13.

The forum, co-hosted by the GIST Artificial Intelligence Policy & Strategy Graduate School (Dean Joon Ha Kim) and the Ministry of Culture, Sports and Tourism and organized by the KDI School of International Policy and CJ OliveNetworks, was attended by approximately 200 people including politicians, academic experts, industry professionals, and related organizations.

It began with the opening remarks of GIST AI Policy Strategy Graduate School Dean Joon Ha Kim, followed by welcoming remarks by President Kichul Lim and First Vice Minister of Culture, Sports and Tourism Ho-seong Yong, congratulatory remarks on-site by KDI School of International Policy Dean Jun-gyeong Kim

and CJ OliveNetworks CEO In-sang Yoo, and written congratulatory remarks by National Assembly members Hyung-bae Min and Jeong-ha Park.

GIST President Kichul Lim said in his welcoming speech, "This forum, which deals with the theme of 'Human-Centered Future', will go beyond simple technological advancements to understand the impact of AI on society as a whole and provide a meaningful discussion essential for designing a human-centered future. Moreover, it will be a meaningful place to share innovative AI use cases in the public and private sectors and think about the present and future of AI."

On this day, the forum discussed digital transformation and public innovation due to the rapid development of AI technology under the theme of 'Human-Centered Future: AI, Creativity, and Public Value', and shared best practices of AI technology convergence in the public and private sectors.

On the first day, Thursday the 12th, four sessions were held on the topics of ▲ AI for Public Sector Innovation, ▲ AI for Education and Culture, ▲ AI and Data Science for Policy Science and Policy Engineering, and ▲ AI Agents for Safe City Design, and on the second day, Friday the 13th, three sessions were held on the topics of ▲ Announcement of AI Convergence Technology for Future Generations, ▲ Humanities Knowledge Archive - Generative AI and Expansion of Humanities Knowledge, and ▲ AI Era and Human Death.



▲ Discussing the topic of 'AI for Education and Culture' at the 2024 AI Policy Strategy Forum. (From left) Professor Ji-seong Yoon of KDI School, Professor Duk-Jo Kong of GIST AI Policy Strategy Graduate School, Dean Joon Ha Kim of GIST Artificial Intelligence Policy & Strategy Graduate School, and Professor Seong-gyu Park of KDI School

In particular, in a session on the topic of the AI Era and Human Death, Dr. Taehoon Kim of the Korea Institute of Criminology pointed out that as digitalized daily life expands and accelerates, there is currently a legal vacuum in the area related to the data of the deceased, and he introduced legal issues and legislation plans for digital heritage, drawing the attention of the attendees.

In addition, amidst the heated debate over the effectiveness of digital textbooks, Dean Joon Ha Kim of GIST Artificial Intelligence Policy & Strategy Graduate School raised expectations by first revealing to the public the AI digital textbook platform 'AI Professor Kim' that will suggest the direction of AI textbooks.



▲ At the 2024 AI Policy Strategy Forum, Artificial Intelligence Policy & Strategy Graduate School Dean Joon Ha Kim is unveiling to the public for the first time the AI digital textbook platform 'AI Professor Kim' that will suggest the direction of AI textbooks.

'AI Professor Kim' learns from a variety of lecture materials such as a specific lecturer's lecture videos (MOOC), textbooks, papers, and lecture presentation materials (PDF, PPT) using a multi-modal data input method, and then acts as an AI assistant to assist the lecturer's class and answer about 1,000 different questions from about 1,000 students in real time. In addition, this platform can be used in the arts and physical education fields such as dance and music, as well as in technical learning that requires practical training.

Professor Duk-Jo Kong of the Artificial Intelligence Policy & Strategy Graduate School announced the construction and operation of an AI-based foreign news big data analysis platform that is being promoted in cooperation with the Ministry of Culture, Sports and Tourism, and announced plans to analyze a vast amount of foreign news using the latest AI technology to improve Korea's image, establish diplomatic strategies, and respond to false reports.

Dean Joon Ha Kim said, "This forum was an important opportunity for various stakeholders, including the public, private, and academic circles, to come together and think about humanity in the AI era. We will continue to do our best to create a sustainable future through the harmony of AI technology and public values."

Meanwhile, the GIST Artificial Intelligence Policy & Strategy Graduate School, which opened in September to train the first master's and doctoral level AI policy strategy experts in Korea, has a vision and a so-called 'HELP' talent profile\* in which AI has a positive influence on humanity, and provides policy and strategy education courses that integrate various fields such as economy, society, and culture based on AI technology at three campuses in Seoul, Sejong, and Gwangju.

\* HELP talent profile: △ Human-Centric thinking △ Ethical judgment △ Innovative leadership △ Problem-solving ability