

GIST successfully completed IR (specialized) training in the field of artificial intelligence for the preliminary start-up package

- Various programs are provided to strengthen the capabilities of prospective entrepreneurs and create synergies



▲ Preliminary start-up package IR (specialized) training in 2021

GIST (Gwangju Institute of Science and Technology) five leading organizations in the Honam region, and the Gwangju and Jeonnam Small and Medium Venture Business Administration jointly completed the '2021 Preliminary Start-up Package IR (specialized) training' for prospective entrepreneurs.

In particular, the preliminary start-up package specialization field for a total of 37 prospective start-ups was hosted by GIST and conducted face-to-face with IR (specialized) training to enhance future start-up commercialization following the competency training conducted on July 21 and 22.

GIST provides material and human resources to achieve business start-up commercialization by evaluating the excellence and commercialization potential of business items with a focus on technology using artificial intelligence.

This training will provide various programs and actively utilize ZIST's infrastructure to strengthen capabilities and create synergy between senior and fellow founders, including ▲ start-up investment attraction strategy ▲ establishing strategies through investment case analysis ▲ how to prepare an investment contract (including special arrangements) ▲ the preparation method of IR business plan is divided into lecture, hands-on, mentoring, group coaching, and networking.



▲ 2021 preliminary startup package IR (specialized) non-face-to-face lecture

GIST Business Incubator Director Byung-kwan Cho said, "Following the last capacity-building training session, five organizational institutions have combined to provide IR (specialized) education to help prospective start-ups further accelerate their business. Despite the difficult times, we will do our best to support prospective start-ups and entrepreneurs successfully start their own businesses."

As follow-up training, advanced education in the specialized field of preliminary start-up packages will be conducted later in September. In-depth education programs, education on investment technologies, and marketing methodologies based on actual cases will be provided.