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2020.10.29

GIST and KS&Pick sign a business agreement for exchange and cooperation in the field of artificial intelligence

- GIST (Gwangju Institute of Science and Technology, President Kiseon Kim) Artificial Intelligence Graduate School (Dean JongWon Kim) signed a business agreement (MoU) with KS&Pick (CEO Kyu-seok Yang) for joint research and development on artificial intelligence and cooperation for personnel exchanges.
 - This agreement ceremony was performed without any physical contact to maintain social distancing during COVID-19. GIST and KS&Pick will maintain a system of mutual exchange and cooperation, including artificial intelligence-oriented R&D, personnel exchanges, and technical information.
- The main content of the agreement include: ▲ cooperation in developing content recommendation services using artificial intelligence technology ▲ joint research and development cooperation for technical service ▲ mutual personal exchange and cooperation such as internships. In addition, GIST and KS&Pick plan to actively cooperate together on matters necessary for mutual development and the promotion of friendship.
- KS&Pick Co., Ltd., opened its global audition platform 'One Pick' in April and reached an average of 50,000 daily users and 4.5 million cumulative users within 4 months of launch. One Pick is building a highly reliable audition system based on a wide range of information through business alliances with about 100 agencies and production companies. Based on the explosive growth of KS&Pick, it will

expand its service to Vietnam, Indonesia, and Japan in 2021 to establish itself as a global entertainment audition platform.

- GIST Artificial Intelligence Graduate School Dean JongWon Kim said, "Through a business agreement with KS&Pick, which responds quickly to market trends by developing new technologies through constant change and innovation, we expect a positive role and synergistic effect on GIST's artificial intelligence capabilities."
- KS&Pick CEO Kyu-seok Yang said, "Through this industry-academic cooperation, we aim to build artificial intelligence content recommendation services to enhance future growth engines and technological capabilities. GIST AI Graduate School's outstanding research capabilities will help make One Pick a top-notch global entertainment content platform."



▲ GIST and KS&Pick sign a business agreement online for joint research and personnel exchanges in artificial intelligence (from left: KS&Pick CEO Kyu-seok Yang and GIST Artificial Intelligence Graduate School Dean JongWon Kim)