

## "Practicing integrity, cool in summer" GIST opens 'Integrity Day' campaign

- July 21 (Mon), Participatory Integrity Campaign with the theme of 'Lowering the Temperature of Corruption'
- Integrity cooling patch and ice cream sharing to communicate and make integrity culture a daily occasion
- The President and Vice President for Academic Affairs also attended the event... Spreading a culture of trust by practicing integrity in daily life



▲ President Kichul Lim and Vice President for Academic Affairs Sungho Jeong attended the GIST 'Clean (Cold) Day - Lowering the Temperature of Corruption' event and shared the meaning of practicing integrity with the members.

The Gwangju Institute of Science and Technology (GIST, President Kichul Lim) announced that it held the 'Clean (Cold) Day - Lowering the Temperature of Corruption' event for all members in the plaza in front of the 1st Student Center on Monday, July 21.

This event is a participatory campaign designed to help all members of GIST recognize the value of integrity in their daily lives and practice it voluntarily and also contains the purpose of delivering the message of integrity more effectively on hot summer days.

The name of the event, 'Cold Day of Integrity', means to cool down the atmosphere of the organization through integrity, and 'Lowering the Temperature of Corruption' expresses the will to reduce corruption and spread a culture of integrity.

President Kichul Lim and Vice President for Academic Affairs Sungho Jeong attended the event that day and shared the meaning of practicing integrity by handing out cooling patches and ice cream with stickers containing integrity messages to faculty and students.

The stickers attached to the cooling patches clearly contained the main principles for practicing integrity, such as ▲ 'Remember 5·5·10!' (meals under 50,000 won, gifts under 50,000 won, condolence money under

100,000 won), ▲ ‘Principles even when close, integrity even when close’, and ▲ ‘Preemptive prohibition of money, meals, and entertainment’.

In particular, it was a meaningful time to strengthen the common will for integrity and deliver the message that ‘practicing integrity in daily life is the starting point of organizational trust’ by having the officials directly communicate with the university members.



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President Kichul Lim said, “Integrity is not a grand declaration but begins with small practices in our daily lives,” and added, “I hope this campaign will go beyond a simple event and become an opportunity for all members to reflect on the meaning of integrity and pledge to practice it in their respective positions.”

As GIST has made integrity its core organizational culture, it plans to further spread and deepen the culture of integrity through various campaigns that lead to the empathy and voluntary practice of its members in the future.