

# GIST opens conversation with Korean painting master Heo Dal-jae

- March 27 (Thursday) 4:30 PM, GIST Oryong Art Hall, a contemporary interpretation of traditional Korean art, to highlight the artistic world of artist Heo Dal-jae, a representative of 'New Namjonghwa'

- A special time to deeply understand the charm and beauty of Korean painting and communicate directly with the artist... GIST goods giveaway event for those who pre-register

**GIST** 작가와의 만남

## 화폭 위의 시詩

직현<sub>直軒</sub> 허달재가  
들려주는  
신<sub>新</sub> 남종화 이야기

2025. **03. 27.** 목 16:30~17:30

GIST 오룡관 1층 다목적홀

GIST 구성원 및 관심있는 지역민 누구나

사전접수 QR을 통한 사전 접수 선착순  
20분께 지스트 굿즈를 선물해 드립니다.

문의 **GIST** 아카데미 T.062-715-2622



사전접수

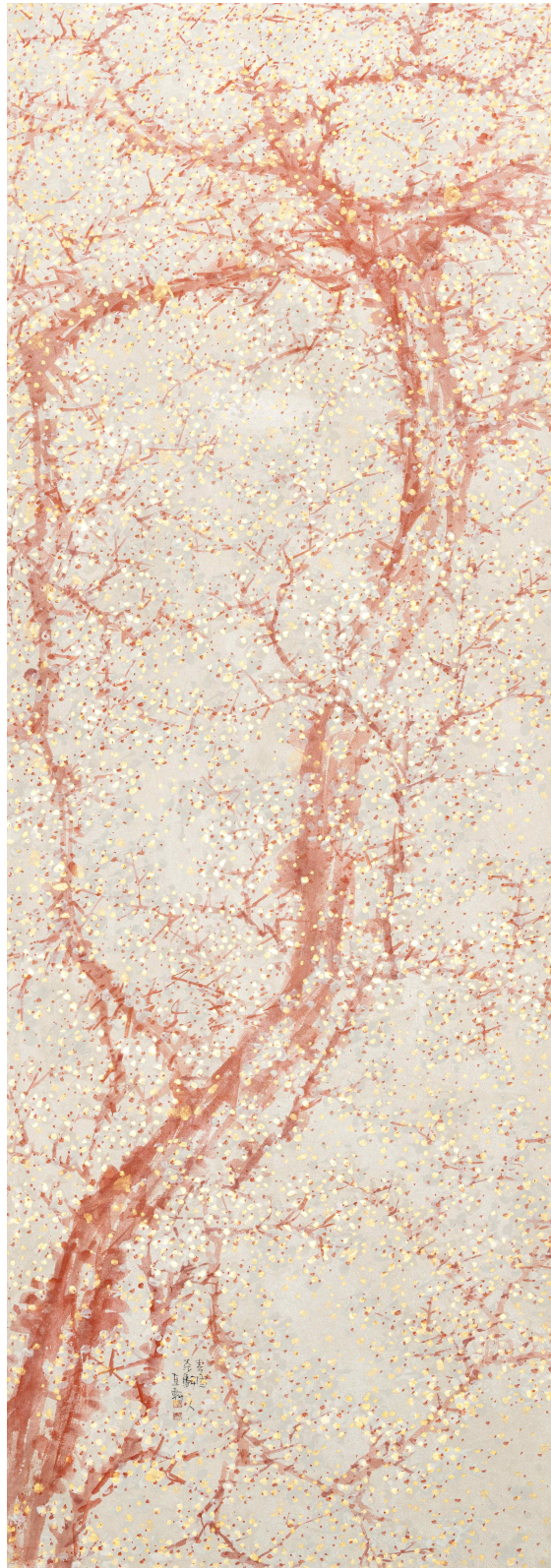


▲ Poster for 'Poetry on the Canvas - Meeting with Jikheon Artist Heo Dal-jae'

The Gwangju Institute of Science and Technology (GIST, President Kichul Lim) announced that it will hold a meeting event with artist Heo Dal-jae, who is continuing the tradition of Korean Namjong literati painting, at Oryong Art Hall at 4:30 PM on Thursday, March 27.

Artist Heo Dal-jae is the grandson of the master of Korean Namjong literati painting, Uijae Heo Baek-ryeon, and is widely known as a representative artist of new Namjong painting that inherits tradition while adding a modern sensibility.

This event is an opportunity to deeply examine the artistic world of artist Heo Dal-jae, who combines the tradition of Namjong literati painting with a modern interpretation. You can have a special experience by listening to explanations of the works on display and directly sharing vivid stories about the artist's philosophy and creative process.



▲ White Plum Blossoms, 2015, 75x212, ink and color on Korean paper

In addition, there will be time to deeply understand the unique charm of Shin Namjonghwa and the aesthetics of lines and blank spaces in oriental paintings, so it is expected to be a meaningful opportunity to feel how art permeates everyday life and moves us.

Namjonghwa is a branch of oriental painting, a style in which literati use ink and wash to emphasize the meaning of the painting. Shin Namjonghwa is attracting attention as a new trend that reinterprets this traditional technique with a modern visual language, and artist Heo Dal-jae has developed it into a unique artistic world.

Artist Heo Dal-jae, who is from Gwangju, learned calligraphy and painting from his grandfather, Heo Baek-ryeon, and has inherited the tradition of Namdo. He has been promoting the excellence of Korean art internationally by holding invitational exhibitions in New York and Paris since 1987, and recently received the honor of receiving the 66th March 1st Cultural Award.

GIST Academy Director Jae Gwan Kim said, “The meeting with artist Heo Dal-jae, who inherits and develops the tradition of Namjonghwa in a modern way, will add great meaning to the local art world. I expect this event to convey the value and depth of local culture and art and provide an opportunity to approach art in a more familiar way.”

Anyone can apply for this event through the QR code on the poster, and a special event will be held where the first 20 people who complete the pre-registration will receive GIST goods. Detailed information about the event can be found on the GIST official website.

Meanwhile, Oryong Art Hall is an open cultural and artistic exhibition space created by GIST. Starting with its first exhibition in December 2022, it has held a total of 14 exhibitions to date, establishing itself as a cultural landmark showcasing high-quality cultural and artistic works.

