GIST-Ministry of Culture, Sports and Tourism sign memorandum of cooperation (MOC) on the use of artificial intelligence (AI) technology and talent development

- GIST Artificial Intelligence Policy&Strategy Graduate School - Ministry of Culture, Sports and Tourism International Culture Promotion Policy Office, 10.17 (Thu) at KOSIS Center

- Agree to cooperate with each other for successful construction of AI-based foreign news big data analysis platform and fostering excellent talents in AI innovation policy and strategy field and development of related industries

▲ (Third from the left) GIST Artificial Intelligence Policy&Strategy Graduate School Professor Sungbum Cho, Ministry of Culture, Sports and Tourism International Culture Promotion Policy Office Director Bo-geun Choi, GIST Artificial Intelligence Policy&Strategy Graduate School Dean Joon Ha Kim, Ministry of Culture, Sports and Tourism Overseas Promotion Policy Director Su-hee Chae, Ministry of Culture, Sports and Tourism Overseas News Analysis Team Leader Kang Choi

The Gwangju Institute of Science and Technology (GIST, President Kichul Lim) announced that the Artificial Intelligence Policy&Strategy Graduate School (Dean Joon Ha Kim) and the International Culture Promotion Policy Office (Director Bo-geun Choi) of the Ministry of Culture, Sports and Tourism (Minister In-chon Yoo, hereinafter referred to as the Ministry of Culture, Sports and Tourism) signed a memorandum of cooperation (MOC) for the establishment and operation of a foreign news data analysis platform, fostering excellent talents in the field of artificial intelligence innovation policy and strategy, and developing related industries.

The signing ceremony was held on Thursday, October 17th at the Korea Press Center KOSIS Center with the attendance of key officials including GIST Artificial Intelligence Policy&Strategy Graduate School Dean Joon Ha Kim, Ministry of Culture, Sports and Tourism International Culture Promotion Policy Director Bo-geun Choi, and Overseas Promotion Policy Director Su-hee Chae.

The agreement includes the following: ▲ Cooperation in the successful construction of an AI-based foreign news big data analysis platform and continuous service advancement, ▲ Mutual support and cooperation so that the platform can be effectively utilized in government work and the Artificial Intelligence Policy&Strategy Graduate School, ▲ Joint research and AI technology education cooperation for continuous performance advancement and utilization activation, ▲ Cooperation to expand the future scope of the platform's utilization

and smooth linkage and exchange with other platforms, ▲ Cooperation on other matters deemed necessary for mutual development and promotion of friendship.

GIST Artificial Intelligence Policy&Strategy Graduate School Dean Joon Ha Kim said,
"This agreement provides an opportunity to demonstrate GIST's computing power by building a foreign news data analysis platform with the Ministry of Culture, Sports and Tourism. We expect that through cooperation in education and research technology in the AI field, we will be able to contribute to the development of excellent talent and related industries."

Ministry of Culture, Sports and Tourism International Culture Promotion Policy Director Bo-geun Choi said, "Recently, as the heat of author Han Kang's Nobel Prize in Literature has increased, the interest in Korea from overseas has become hotter than ever. At this important time, the cooperation with GIST to build a foreign news data analysis platform will be a stepping stone for the country to take a leap forward."

Meanwhile, the GIST AI Policy Strategy Graduate School, which opened in September to train AI policy strategy experts at the master's and doctoral level for the first time in Korea, is comprised of a faculty of CTOs (chief technology officers) of global companies at home and abroad, and provides policy and strategy education courses that integrate AI technology with various fields such as economy, society, and culture at three campuses in Seoul, Sejong, and Gwangju.

GIST
Since 1993