

Campus is hot with startup festival fever...

GIST holds a series of student entrepreneurship revitalization events

- 'GIST Technology Startup Festival' enjoyed with local residents
- Providing a venue for youth entrepreneurship networking...

Expected to be the largest student entrepreneurship hub in the Honam area



▲ GIST President Kichul Lim is giving a congratulatory speech at the '2023 GIST Investment Attraction IR Competition' event.

The Gwangju Institute of Science and Technology (GIST, President Kichul Lim) announced that it held various student entrepreneurship-related events in November to celebrate its 30th anniversary.

GIST Startup Acceleration Center (Director Seong-hoon Lim) holds the 'Investment Attraction IR Contest + Startup Night'* and the 'AI&IoT Make A Thon Contest'** to foster the entrepreneurial spirit of students dreaming of starting a business and to create and revitalize a healthy startup culture.

* Investment Attraction IR Contest + Startup Night: A unique startup culture event unique to GIST, followed by the 'Investment Attraction IR Contest' for (prospective) entrepreneurs, followed by 'Startup Night', a student startup festival.

** AI&IoT Makerathon Competition: A prototype production competition held for the general public and college students nationwide who are interested in digital production related to artificial intelligence and the Internet of Things.

The '8th GIST Investment Attraction IR Competition' held on the 10th (Friday) was attended by about 250 people including students, tenant companies, startup-related agency officials, and investment reviewers, with 4 teams in the technology startup field and 2 teams in the service startup field. It was carried out with a presentation. Various topics such as artificial intelligence, energy, autonomous driving, and service fields were introduced, and the general public watched with great interest.

Through screening, the technology sector selected ▲ AunionAI Co., Ltd. (CEO Hong Kook Kim, GIST School of Electrical Engineering and Computer Science professor)'s 'Online subtitle and dubbing generation service using artificial intelligence-based voice technology,' which won the grand prize, and the excellence prize was in the technology category ▲ (CEO Ho-taek Joo)'s "AI video beauty clinic" and service sector ▲ REGO (CEO Seong-jin Cho)'s 'Drive-centered day trip tourism content provision service, REGO:now'.



▲ An awards ceremony, including the grand prize, is being held at the '2023 GIST Investment Attraction IR Competition'.

Subsequently, the 'Startup Night' event held in the evening of the same day provided an opportunity to learn about entrepreneurship under the theme of 'G!G!E! (Gather, Get Enjoy)', attracting the attention of freshmen in particular.

In addition, a large number of students from the Honam area, including GIST, Chonnam National University, Chonbuk National University, and Chosun University, participate in mentoring events, idea-thons, invited lectures, startup club booth experiences, and special performances to promote student interest in entrepreneurship and promote networking among participants.

On the 10th and 11th, the main round of the AI&IoT Make A Thon Tournament was held at 'Creative Space G', a complex startup space within GIST, for college students and the general public from GIST, Seoul National University of Science and Technology, Chung-Ang University, Jeonnam National University, Inha University, and Hanyang University.

On the second day of the competition, winners were selected through prototype presentations and evaluation discussions for each team.

To prize winners were ▲ 'Page Turner for Piano Players and Readers (Team Name: Moving)' was selected and received the GIST Science and Technology Application Research Center Director's Award and a prize of 1 million won grand prize ▲

'Device for Seniors Living Alone (Team Name: Writing)' received the Startup Promotion Center Director's Award and a prize of 500,000 won encouragement award ▲ 'Multi-functional AI-based manipulator (robot arm) (team name: Edith)' was selected and awarded the Startup Promotion Center Director's Award and a prize of 300,000 won.



▲ The '2023 GIST AI&IoT Make A Thon' event is being held and a group photo of participants is being taken.

GIST President Kichul Lim said in his welcoming address: "Starting a business is a difficult process that requires continuous effort, bold determination, engineering expertise, and humanities knowledge to succeed. I welcome you as you take your first step on an amazing journey as an entrepreneur, and I hope that today will be a strong stepping stone towards realizing your dreams and aspirations."