

## Hyojin Co., Ltd., CEO Seung-jong Na donates 100 million won in development funds to **GIST**

- "Supporting GIST's challenge and innovation as it takes its second leap forward"
- A special lecture by President Kichul Lim was held at the <GIST Academy September Breakfast Forum>



▲ Hyojin Co., Ltd. CEO Seung-jong Na is taking commemorative photos at the development fund donation ceremony.

(From the left, GIST Development Foundation Chairman Hae-myung Kim, Hyojin Co., Ltd. CEO Seung-jong Na, GIST President Kichul Lim, and GIST Academy Director Myeong-joong Kim)

Gwangju Institute of Science and Technology (GIST, President Kichul Lim) announced on the 4th (Monday) that Hyojin Co., Ltd., CEO Seung-jong Na donated 100 million won to the development fund. The development fund donation ceremony was held at the 'GIST Academy September Breakfast Forum' attended by about 70 representative companies from the Gwangju and Jeonnam regions.

Hyojin Co., Ltd., established in 1996, is a company specializing in electrical and communication firefighting construction that ranks in the top 3% based on construction capability evaluation. Because of its high domestic market share and business diversification, it has expanded overseas and operates local subsidiaries in Mexico, Vietnam, Myanmar, India, the United States, and Indonesia.

CEO Na, who also serves as the 6th alumni president of GIST Techno Management Business Academy (GT MBA), said, "I was deeply impressed by GIST's efforts to lead the future of Korea through nurturing science and technology convergence specialists, research and development, and industry-academia cooperation. I hope that this will support the challenges and innovations of GIST, which is taking its second leap forward."

President Kichul Lim said, "GIST, celebrating its 30th anniversary, received great support as a new starting point for the next 30 years. I am very grateful to CEO Seung-jong Na for the valuable donation of the development fund."

Meanwhile, at the 'GIST Academy September Breakfast Forum' held at the GIST Oryong Hall on this day, President Kichul Lim appeared as a speaker and discussed the changes in the history of human civilization in terms of science and technology innovation under the theme of 'An era of great transition, reorganization of the world order and scientific and technological innovation.'

In particular, President Lim attracted attention by proposing the Korean version of the 'Great Reset\*' in the digital economy era. Today, Korea faces numerous challenges, including the financial crisis, amid the intensifying competition for hegemony between the United States and China. He emphasized that in order for Korea to stand tall as a global pivotal country, a 'Game Changer\*' is needed, and that scientific and technological innovation is a key variable in reorganizing the world order.

\* Great Reset: A concept proposed to find ways to continuously improve and develop a world that is experiencing economic, social, and political difficulties due to the COVID-19 pandemic, by innovating corporate, political, and social systems, etc. The goal is to create a possible world. This means bringing about change and promoting improvement in various fields such as the environment, economy, technology, and society.

\* Game Changer: A game changer

In addition, he noted that the global paradigm is changing from geography, politics, and economics to 'Techno-Politics' based on technology and politics. To build a national science and technology innovation system, he proposed  $\Delta$  Mind Reset  $\Delta$  Governance Reset  $\Delta$  System Reset  $\Delta$  Policy Reset  $\Delta$  Value Creation Reset.



▲ GIST Academy is holding a breakfast forum in September at Oryong Hall and taking commemorative photos.

GIST Academy operates the GTMBA program as a non-degree program at GIST. The 'GIST Academy Breakfast Forum' is held on the last Monday of every month for alumni and executives of local companies, inviting experts from various fields as speakers.

In particular, GIST Academy contributes to the revitalization of the local economy and industry-academic cooperation by helping managers in each field gain a deep understanding of changes in the corporate environment and global management strategies through lectures by Korea's best experts and form a broad human network.

