

GIST signs a business agreement for cultural technology R&D

— Business agreements signed between GIST Korea Culture Technology Institute, Pai Chai Hakdang History Museum, and Hanyang University College of Social Sciences Tourism Education Research Team



▲ From left: Hanyang University College of Social Sciences Tourism Education Research Team Dean Nam-jo Kim, GIST Korea Culture Technology Institute Director Moongu Jeon, and Pai Chai Hakdang History Museum Director Jong-heon Kim

GIST (Gwangju Institute of Science and Technology, President Kiseon Kim) Korea Culture Technology Institute (Director Moongu Jeon) recently signed a business agreement for technology development and cultural technology R&D with Pai Chai Hakdang History Museum (Director Jong-heon Kim) and Hanyang University College of Social Sciences Tourism Education Research Team (Dean Nam-jo Kim) to ensure the right to enjoy cultural life for the hearing impaired.

The agreement includes ▲ promotion of projects related to related research and technology development to support the protection of the right to enjoy cultural life of the hearing impaired ▲ support for data and exhibition space necessary for DB construction for R&D ▲ other projects that the organizations deem necessary for the purpose of this agreement.

Korea Culture Technology Institute Director Moongu Jeon said, "Through this agreement, the Pai Chai Hakdang History Museum will be able to showcase the results of converting exhibition commentary (audio guide) announcements of major cultural infrastructure for the deaf to text (subtitle) and Korean language animation."

Hanyang University College of Social Sciences Tourism Education Research Team Dean Nam-jo Kim and Pai Chai Hakdang History Museum Director Jong-heon Kim said, "For the development of the national cultural industry, we will actively support materials and exhibition spaces necessary for a number of performances and exhibition contents, including the development of artificial intelligence real-time media facade mapping technology conducted by the GIST Korea Culture Technology Institute."