



Gwangju Institute of Science and Technology

Official Press Release (<https://www.gist.ac.kr/>)

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GIST 2020 Science Culture Week

- GIST (Gwangju Institute of Science and Technology, President Kiseon Kim) Business Incubator (Director Byeong-gwan Cho) held the "2020 GIST CEO Forum" online on November 4, 2020, in celebration of GIST Science and Culture Week.
 - The GIST CEO Forum, which marks its fifth anniversary this year, is a forum on science and technology, that brings together CEOs and people interested in start-ups in one place, including local entrepreneurs, (prospective) entrepreneurs, students, researchers, and officials from related agencies.
- As a preliminary event for the GIST CEO forum, G-Startup Night, a conference event for GIST students, was held at GIST's Oryong Hall on November 3, 2020, under the theme of "Fire Up Stand Up," and about 200 GIST students attended online.
 - In addition, various events and lectures were held about support for GIST start-ups, educational programs, and quizzes, including ▲ BitByte CEO Seohyung Ahn on 'Startups that Add Happiness to Communication, the Bitbyte Growth Story' ▲ SOS Lab Co., Ltd., CEO Ji-sung Jeong, a former GIST student entrepreneur, on 'Hey! You Can Do It and Just Start-Up' ▲ Cloudstone Co., Ltd., CEO Min-Joon Kim on 'Investment is real! Start-up Seed Investment Attraction IR.'

- At the CEO Forum event on November 4, more than 200 people, including (preliminary) founders, students, researchers, and officials from related agencies participated in the online event. Identity Pie Co., Ltd., CEO Eui-joong Kim held a lecture on the theme of 'The Latest Status and Current Issues Regarding Artificial Intelligence (AI) at Home and Abroad,' GIST start-up programs 'Expert Linkage Program (IPP)' and the 'Campus CEO Challenge (CCC)' were discussed. Investment attraction IR and a mock crowdfunding competition were held at the same time by faculty/student entrepreneurs who participated in the 'Technology to Market (T2M) Program.'
- Prize money of 1 million won each was awarded to the two teams of companies that attracted the highest amount of investment funds from the audience evaluation group that participated in the mock crowdfunding competition among a total of six companies.
- One of the GIST Science Culture Week events, the Artificial Intelligence (AI) & Internet of Things (IoT) Makeathon Competition, is a general person startup program to lead the 4th Industrial Revolution. It will be held at Noble Stay Hotel until Saturday. A total of 15 teams applied for this event, which is held as an overnight event for two days, and 10 teams were selected after receiving prior idea documents.
- The event will be held in the Makeathon manner, and the winning team will be awarded a total prize of 1.8 million won, along with the GIST Science and Technology Applied Research Center Award, the Startup Promotion Center Award, and a special award.
- GIST Business Incubator Director Byeong-gwan Cho said, "Although this CEO forum was held as a non-face-to-face online event to prevent the spread of COVID-19, it attracted a lot of attention from (preliminary) entrepreneurs, students, researchers, and related government officials and served as a venue for beneficial meetings that can spread the atmosphere of start-ups and create a boom. Next year, we will make efforts to establish the CEO forum as a representative startup forum in Gwangju and South Jeolla Province through more exciting and fruitful events."



▲ The 5th 2020 GIST CEO Forum event was held