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**Release Date**

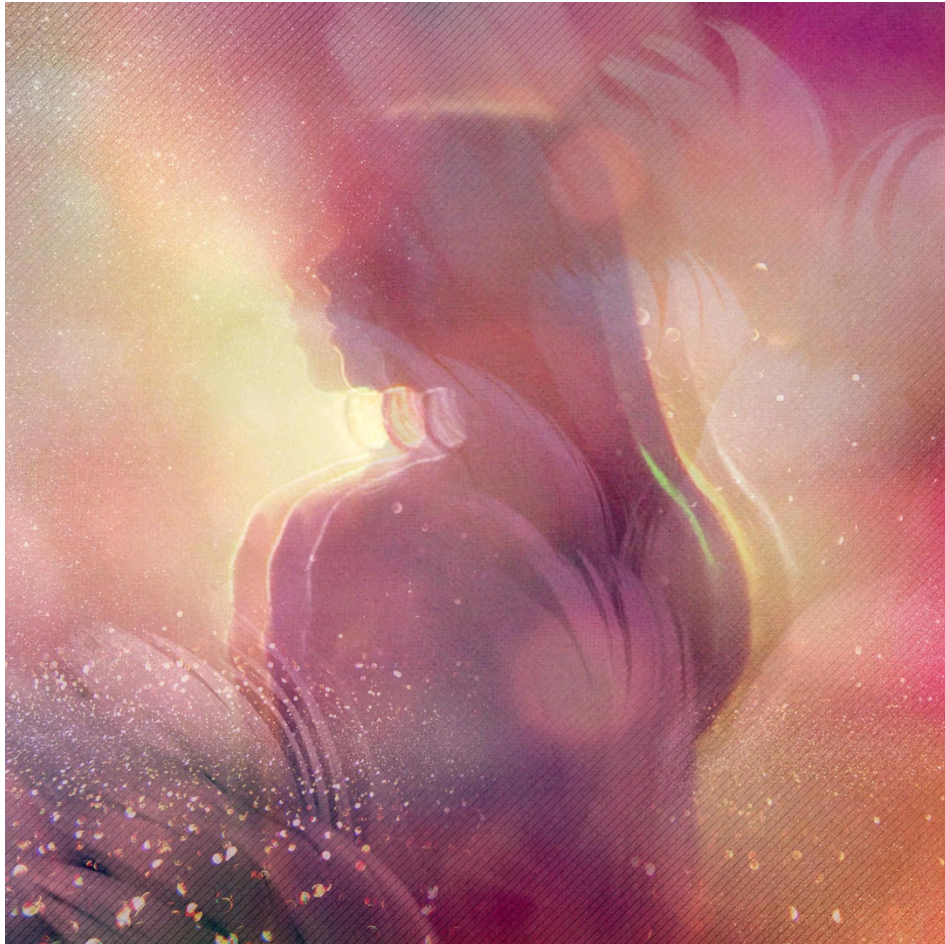
2020.10.08

## **New singer Ha Yeon collaborates with AI**

- New singer Ha Yeon released her debut single "Eyes on You" through various music sites at 12 p.m. on the 7th and made her official debut in the music industry.
  - This album was produced by Entertainment Arts Co., Ltd., (CEO Chan-jae Park) after receiving AI composition technology from GIST, which is considered a good example of the research institute's technology leading to actual commercialization.
- For Ha Yeon's debut single release, the artificial intelligence first composed and arranged the song, and the human arranger again borrowed the melody and rhythm to create the song, and Ha Yeon directly participated in creating the lyrics and singing the song.
  - Starting with the release of her digital single, Ha Yeon will begin her full-fledged music career and perform a follow-up song later this year.
- GIST Professor Chang Wook Ahn who developed AI composers, said, "Although it is still at the level of assisting human musicians, the fact that more and more musicians want to collaborate with AI composers is a positive sign."
  - Entertainment Arts Co., Ltd., CEO Chan-jae Park, who founded the world's first artificial intelligence music label A.I.M., said, "We have released eight songs composed by AI and plan to continue to work on music through artificial intelligence in the future as it is receiving a lot of attention worldwide.

Collaboration with AI composers and human composers is another area of creation that breathes life into music."

- GIST Professor Chang Wook Ahn has developed Korea's first AI composer EvoM by combining AI technologies such as evolution operation and deep learning with music theory and provides free AI music services through the Musia YouTube channel. Professor Ahn is carrying out various research that incorporate AI across cultural areas such as music and art.



▲ Ha Yeon\_Image cut